



®

GLOBAL VISION ®

DEALER INFORMATION

BOOKLET VOLUME 23

MAKING MONEY IS EASY WITH GLOBAL VISION®

PROFIT

- You can show our catalog to your customers or leave one in the waiting area of your business. The dealer pages are what we produce for your eyes only. Additional catalogs are available upon request.
- Free displays are available with qualified purchases. Ask our Eyewear Consultants or Sales Representatives for details.
- Ask to receive 3' x 5' banners, posters or signs for promotions (free with order).
- Chances are excellent we will have the item that you need when you need it because our in-stock rate is over 98%.
- We design cutting edge, innovative products that sell.
- We offer referral incentives for referring a new customer. Ask our Eyewear Consultants for details.
- Your profit margins will increase even more with our Quantity Discounts.
- Global Vision® has been around since 1994 and is nationally advertised in magazines and on the web.

EASE

- You can contact us for images of our products for web and print.
- Each pair of glasses and goggles are tagged with the retail price and individually barcoded, so all you have to do is place them on the display, unless noted.
- You will find the name of each product on the inside left temple of each of our glasses and on the buckle of each goggle to help make reordering easy.
- You can pay by credit card, C.O.D., bank wire, apply for 30-day terms or direct billing to corporate.
- You can choose a Variety Pack that comes with a free display and free shipping within the contiguous 48 states (50% off second day air shipments to Alaska and Hawaii) and a sales guarantee to help make your first purchase fast and easy.
- Do you have Lightspeed Software? Ask for an uploadable file.
- We have a Top 20 Bestsellers list. Ask our Eyewear Consultants or Sales Representatives for this list.
- You can order by website, phone, or use the fax Order Form downloaded from our website.
- You can order all our glasses and goggles individually.

EXCELLENCE

- Our products are held to high standards of quality and have a low defect rate. If you have a problem with any of our products, let us know. We will take care of it right away.
- Our First-Time Purchase Guarantee allows you to return any product within seven days for a full refund or exchange.
- You will be called before backorders are shipped, and backorders of catalog items (six dozen or less) will ship free.
- You will also be called to authorize any substitutions before we make them.
- If your order doesn't ship the same day, it will ship the following business day.
- Our staff is honest, knowledgeable and friendly.
- Chances are good we have a Sales Representative in your area.
- Global Vision® is a recognized trademark that is known for value and quality.
- All orders received by email, online or fax will be confirmed.

WE ARE READY TO HELP

You'll find that our staff is friendly, knowledgeable and ready to answer any questions you may have, or to help you place an order. Call us today or visit us on the web, and see the Global Vision® difference for yourself.

Phone: 616-583-8383

Fax: 616-583-8384

Toll-Free: 800-927-2801

Web: www.globalvisioneyewear.com

Email: sales@globalvision.us

We know you'll like doing business with us because of our great products, pricing and service. Thank you for choosing us as your eyewear supplier and allowing us to serve you!

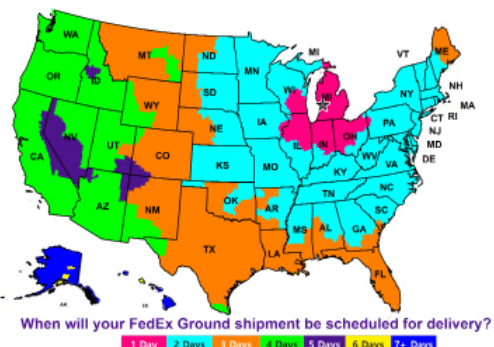
SHIPPING

FREE FREIGHT on QUALIFYING ORDERS \$500 or More

Products (eyewear and accessories) are shipped the same or next business day from our 32,000 sq. ft. warehouse and showroom at 5760 N. Hawkeye Ct. SW, Grand Rapids, MI 49509. Check the map to the right for the number of delivery days to your location.

Your first order must be at least \$100. Following orders less than \$50 will have a \$10 surcharge.

Free Shipping within the contiguous 48 states (50% off second day air shipments to Alaska and Hawaii).



globalvisioneyewear.com Download the Global Vision® Dealer Order Form after logging into the dealer section of our website or contact an eyewear consultant.

SALES GUARANTEES

FIRST-TIME PURCHASE GUARANTEE

We've all experienced buying something that was pictured in a catalog or flyer, and then being disappointed when we received the product. Some people look at our catalogs and think because our prices are so low (sometimes less than half the price of our competitors) that the quality must be compromised.

That just isn't the case! To help our dealers feel comfortable making their first purchase of any of our products, we have created this guarantee.

You will be delighted with any product you purchase from Global Vision® or you can choose to return it within seven days after the date of receiving it for either a credit or refund (your choice) of the full purchase price.

PRODUCT SALES GUARANTEE

In the month of December, product returns will be accepted up to 40% of your total December purchase.

In other words, with our Product Sales Guarantee, you can place an order in December and get a credit on your bill for merchandise up to 40% of the total purchased.

This offer excludes products purchased on a closeout or discounted by 25% or more. Product returned must be in resale condition and enclosed in plastic bags. Call first for a **return authorization number and shipping instructions**.

VARIETY PACK SALES GUARANTEE

Getting started with Global Vision® Eyewear is easy. We've taken our best-selling items from the previous year, added our most promising new items for this year and backed it with this guarantee. Any item from a Variety Pack can be exchanged **dollar for dollar** in the months of November and December without incurring a restock fee.

Product returned must be in resale condition and enclosed in plastic bags. Call first for a **return authorization number and shipping instructions**.

QUANTITY DISCOUNTS

FREE FREIGHT ON QUANTITY DISCOUNTS

★ SILVER

Purchase any \$600.00 combination of Global Vision® products and enjoy a 10% Silver Discount on your entire order.**

★ GOLD

Purchase any \$1,000.00 combination of Global Vision® products and enjoy a 15% Gold Discount on your entire order.**

★ PLATINUM

Purchase any \$1,800.00 combination of Global Vision® products and enjoy a 20% Platinum Discount on your entire order.**

★ DIAMOND

Order full cases (25 dozen of the same eyewear) or a 100 dozen combination of full dozens of glasses and/or goggles to receive a 25% Diamond Discount. Photochromatic styles and PC Polarized are not eligible for the Diamond Discount.**

*NOTE: Quantity orders must be for items that are IN STOCK at the time of the order.

**Additional Discounts are not available on products already discounted 30% or more.

Free Shipping within the contiguous 48 states (50% off second day air shipments to Alaska and Hawaii).

PRODUCT AVAILABILITY

A DOZEN OF EACH

Global Vision® products are packed by the dozens.

IN MULTIPLES OF THREE

We will break full dozens so you can order in threes, allowing you the freedom to choose a larger variety of eyewear without carrying a larger inventory, or just to try something new.

BY THE PIECE

Our eyewear is also available by the piece. If you only need one pair to satisfy a customer's needs, we've got you covered.

BY THE VARIETY PACK ASSORTMENT

Enjoy a variety of our best-selling eyewear, a free display, free shipping and a sales guarantee. Ask our Eyewear Consultants or Sales Representatives for details.

PRICING

Registered Dealers will have access to our wholesale pricing. To register as a Dealer review the 'How to Register' section.

HOW TO REGISTER

IF YOU DON'T HAVE AN ONLINE "DEALER ACCOUNT" BUT YOU HAVE BEEN A DEALER WITH US BEFORE, PLEASE CREATE ONE

- Go to our website: www.globalvisioneyewear.com
- Click the orange box in the upper right-hand corner labeled "Dealer Login"
- Go to "Already a Global Vision Dealer" and click on the "Create My New Online Account" and complete the form
- Once one of our Eyewear Consultants activates your online account, you will then receive an email to help you set up your password

IF YOU HAVE NEVER ORDERED FROM US BEFORE, PLEASE CREATE AN ONLINE "DEALER ACCOUNT"

- Go to our website: www.globalvisioneyewear.com
- Click the orange box in the upper right-hand corner labeled "Dealer Login"
- Go to "Become A Dealer" and click on the "Apply Now" and complete the form
- You will be contacted by one of our Eyewear Consultants after we receive the application

HOW TO ORDER

- Order online from our website: www.globalvisioneyewear.com
- Download the Global Vision® Dealer Order Form (This is in our "Marketing Resources" section on our website and can be accessed once you have logged into your Dealer Account)

– OR –

- Contact your Eyewear Consultant or Sales Representative by phone or email
- Fax your Global Vision® Dealer Order Form to 616-583-8384

TO ORDER CALL 800-927-2801

DISPLAYS

Our displays showcase a wide variety of products with style at affordable prices. These displays can be purchased or received FREE with a qualifying order. If your order is less than the Free display purchase amount, you will receive a 30% allowance toward the purchase of any rotating floor, rotating counter and locking counter displays. Premium counter displays have a 20% allowance toward the purchase.

Customers receiving quantity discounts on eyewear will also receive a 20% discount on the price of displays. Contact our Eyewear Consultants or Sales Representatives if you have any questions.

Go to globalvisioneyewear.com and log into your Dealer Account to see display product details.

ROTATING FLOOR DISPLAYS



120-PC ROTATING PEDESTAL FLOOR DISPLAY FOR GLASSES

D-120PC X

DISPLAY AND PEDESTAL

\$325.00 OR FREE WITH A \$1,100.00 ORDER

75" H (SIGN INCLUDED) X 23" D X 23" W

DISPLAY SIGNS ON PAGE 5



64-PC ROTATING FLOOR DISPLAY FOR GOGGLES AND GLASSES

D-S48G16

DISPLAY ONLY (FOR COUNTER USE)

\$199.00 OR FREE WITH A \$599.00 ORDER

35" H (42" H WITH SIGN INCLUDED) X 14.25" D X 15.5" W

D-S48G16 W/PED

DISPLAY AND PEDESTAL (FOR FLOOR DISPLAY)

\$298.00 OR FREE WITH A \$999.00 ORDER

66" H (73" H WITH SIGN INCLUDED) X 14" D X 15.25" W

ROTATING COUNTER DISPLAYS



72-PC ROTATING COUNTER DISPLAY

D-72PCX

\$160.00 OR FREE WITH A \$533.00 ORDER

36.25" H (SIGN INCLUDED) X 23" D X 23" W

DISPLAY SIGNS ON PAGE 5

STANDARD COUNTER DISPLAYS



6-PC COUNTER DISPLAY

D-6PC X

6-PC DARK WOOD

D-6PC SX

6-PC SILVER

YOUR CHOICE \$9.90 OR FREE

WITH A \$100.00 ORDER

19.5" H X 10" D X 6.75" W



16-PC TRAY COUNTER DISPLAY

D-16PC TRAY

\$14.90 OR FREE WITH A

\$149.00 ORDER

2.25" H X 19" D X 13" W

(SET UP: 14" H X 16" D X 13" W)

globalvisioneyewear.com Download the Global Vision® Dealer Order Form after logging into the dealer section of our website or contact an eyewear consultant.

DISPLAYS

SIDE WING DISPLAYS



24-PC SAFETY SIDE WING DISPLAY
D-24 SW SAFETY
\$35.00 OR FREE WITH A \$120.00 ORDER
13" H X 2.75" D X 40.25" W



24-PC HERCULES SIDE WING DISPLAY
D-24PC SW HERCULES
\$35.00 OR FREE WITH A \$120.00 ORDER
13" H X 2.75" D X 40.25" W

LOCKING COUNTER DISPLAYS



20-PC ROTATING LOCKING COUNTER DISPLAY
D-20PC LOCKING
\$147.75 OR FREE WITH A \$495.00 ORDER
33.25" H X 9.25" D X 14.25" W

PREMIUM COUNTER DISPLAYS



60-PC MULTI-FUNCTION DISPLAY
D-60PC SX
\$150.00 OR FREE WITH A \$500 ORDER
41.6" H (45.6" H WITH SIGN INCLUDED) X 11.25" D X 24" W
DISPLAY SIGNS ON PAGE 5



40-PC ROTATING DARK WOOD COUNTER DISPLAY
D-40M WOOD
\$105.90 OR FREE WITH A \$353.00 ORDER
32" H (35.5" H WITH SIGN INCLUDED) X 18" D X 18" W
DISPLAY SIGNS ON PAGE 5



40-PC ROTATING METAL WIRE COUNTER DISPLAY
D-40M
\$105.90 OR FREE WITH A \$353.00 ORDER
DISPLAY SIGNS ON PAGE 5

STANDARD COUNTER DISPLAYS



12-PC BIFOCAL COUNTER DISPLAY
D-12PC DX BIFOCAL
12-PC DARK WOOD
\$24.50 OR FREE WITH A \$150.00 ORDER
23" H X 10" D X 14" W



12-PC GLOBAL VISION COUNTER DISPLAY
D-12PC DX GV
12-PC DARK WOOD
\$24.50 OR FREE WITH A \$150.00 ORDER
23" H X 10" D X 14" W



12-PC HERCULES® COUNTER DISPLAY
D-12PC DX HERCULES®
12-PC DARK WOOD
\$24.50 OR FREE WITH A \$150.00 ORDER
23" H X 10" D X 14" W



12-PC OVER THE GLASSES COUNTER DISPLAY
D-12PC DX OTG
12-PC DARK WOOD
\$24.50 OR FREE WITH A \$150.00 ORDER
23" H X 10" D X 14" W

DISPLAY SIGNAGE

D-40, D-60, D-72 AND D-120 DISPLAYS

You can use these signs to help create a complete branding lifestyle experience.

D-40 DISPLAY SIGNS



D-40 GV SIGN



D-40 HERCULES® SIGN

D-60, D-72 AND D-120 DISPLAY SIGNS

GENERIC



D-SIGN GENERIC

HERCULES®



D-SIGN HERCULES

SHOOTING



D-SIGN SHOOTING

HARLEY MOTORCYCLE LIFESTYLE



D-SIGN HARLEY 1

SPORT BIKE LIFESTYLE



D-SIGN SPORT 1

SAFETY LIFESTYLE



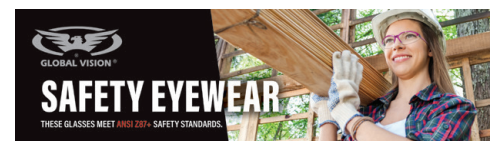
D-SIGN SAFETY 1



D-SIGN HARLEY 2



D-SIGN SPORT 2



D-SIGN SAFETY 2



D-SIGN HARLEY 3



D-SIGN SPORT 3



D-SIGN SAFETY 3

globalvisioneyewear.com Download the Global Vision® Dealer Order Form after logging into the dealer section of our website or contact an eyewear consultant.



YOUR LOGO HERE

CUSTOM PRODUCTS

Our extensive experience, knowledge and manufacturer base allows us to customize or develop Global Vision® products for your specific market. Our Private Labeling Team is here to assist you in a timely and productive manner to further your brand.

- Customization: Add your company name, phone number, website or logo to our glasses and accessories.
- Private Labeling: We will help you develop a line of eyewear specific to your market.
- Your custom options range from:

- CASES
- DISPLAYS AND HEADERS
- GLASSES
- GOGGLES
- LENS STICKERS
- NEOPRENE BAGS
- POUCHES
- SPECIAL PACKAGING
- TAGS

ORDER INFORMATION

A Proforma Invoice (PI) describing each item will be submitted to you for your approval, detailing each item you order.

Vector artwork is required in files ending in: .ai, .pdf or .eps. If you do not have vector artwork available, our graphic department will be able to assist you. A graphics fee may apply.

A mock-up photo with your artwork will be offered to you for your approval.

Overall lead times will vary depending on logo, product and specifications.

Expect longer lead times for specialized eyewear and new product development.

**Call today at [1-800-927-2801](tel:1-800-927-2801) or email custom@globalvision.us
You can also visit us on the web at www.globalvisioneyewear.com**



GLOBAL VISION®

DARE TO SEE DIFFERENTLY

5760 N. Hawkeye Ct. SW - Grand Rapids, MI 49509 - (800) 927-2801 - sales@globalvision.us
globalvisioneyewear.com - bluwaterpolarized.com



GLOBAL VISION®



BLUWATER
POLARIZED

TWO BRANDS FOR DIFFERENT LIFESTYLES.

BLUWATER® POLARIZED IS A BRAND OF GLOBAL VISION® EYEWEAR.